Facebook Faucet
instant client flow

FutureFocuser

CREATING YOUR IDEAL BUSINESS & LIFE

The ***FutureFocuser*** is all about **getting clear about the business and lifestyle** you want to create for yourself.

This is a super important (and fun!) component of Facebook Faucet because as we create your Offer that you'll market with your Facebook Faucet **you are going to be living that offer**! Now, let me explain that just a little bit … your offer is the group of services and benefits you will offer to your potential clients.

As your clients invest with you and you begin working with them you have to deliver on your offer. That means if you've offered 20 one-on-one sessions per client, you're going to be tied to your phone a lot! If you've offered a pack of 20 graphics – you're going to be creating a lot of graphics!

And I want you to love everything about the life you're creating as you participate in Facebook Faucet!

I've created the ***FutureFocuser*** Worksheet to help you get clear on what you want your business and life to look like so that in in our Position-for-Profits Production Lab you can put together an offer you and your clients will love!

So, print out the worksheet, find a quiet spot where you won't be interrupted and just sit and dream for a few minutes about what you want your life to look like before you begin.

Please don't feel guilty about taking this time, **this exercise is as important as anything else we will do together**!

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1. MY LIFE 12 MONTHS FROM NOW …

Close your eyes and imagine yourself 12 months from now, a time when your business is flourishing and you are living the life you've been striving for. What are you doing? Where are you living? What do love about your life? Are you traveling? Go wild and write it all down here!

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2. MY INCOME 12 MONTHS FROM NOW …

Based on your dream lifestyle in Section 1, let's estimate the minimum income you'll want to earn. You can either go line-by-line or just estimate the total monthly income that will give you the lifestyle you want.

Annual Expenditures	Monthly Expenditures
Housing	
Basic Living	
Transportation	
Family – Education, Etc.	
Clothing	
Travel	
Just for Fun!	
My Ongoing Education	
Savings	
TOTAL	

Calculate the number of high-end clients you will need each month to support your lifestyle.

# of clients required at $1,000 each (/ $1,000)

# of clients required at $3,000 each (/ $3,000)

# of clients required at $5,000 each (/ $5,000)

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3. MY BUSINESS 12 MONTHS FROM NOW …

Now, centering yourself around the life you want to live, what does your business look like? What impact are you making? How are you serving your clients (by phone, live group sessions, recorded trainings)? How many days a week do you want to work? How many hours each day?

Be as specific as possible, we'll use this to design your offer in Module 4.

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4. MY BIG WHYS

Lastly, sit quietly again, connect with your inner-self and focus on the big reasons why you MUST create this life and this business you've just planned out.

These are the things that resonate with you on a deep level, the reasons you feel you HAVE TO succeed in implementing your plan.

Your BIG WHYS will help keep your focus on creating the exact business and life YOU want.